# MICHELLE ABERIZK

619.884.8142 | michelle.aberizk@gmail.com www.michelleaberizk.com

# **EDUCATION**

Fullstack Software Engineering Certificate -Fullstack Academy 2023

User Experience Design Certificate -Google 2022

Interior Architectural Design Certificate Santa Monica College 2018

Bachelors of Arts -Media Studies University of California, Berkeley 2011

# **SKILLS**

Sketchup SquareSpace Shopify AutoCad Photoshop Illustrator Studio Designer Asana Slack Github Figma Javascript React Native React Redux CSS HTMI

Express Tailwind

Node

Figma

Git Github

# **EMPLOYMENT**

Frontend Software Engineer + UX/ UI Designer | Part Time Design | March 2024 - Current

- Initialize Shopify store setup, revamp of existing ecommerce store or theme updates
- Build and maintain custom SquareSpace marketing websites for a variety of clients, ensuring high quality user experience
- Conduct regular quality assurance checks to ensure mobile responsiveness and cross-browser compatibility and ADA compliance

# Sales Associate and Visual Merchandiser | Jono Pandolfi | September 2024

- December 2024
  - Doubled sales from previous year by providing excellent customer service and design suggestions
  - Received and merchandised weekly shipments of ceramic dishware
  - Organized inventory and back stock area, ensuring ease of use

#### UX/ UI Design Intern | Bean.la | February 2022 - August 2022

- Boosted user engagement 2x by analyzing and fixing pain points in an existing gallery website
- Oversaw developer in achieving timely updates to reflect Figma mockups, optimized for mobile / desktop
- Honed skills in user-centered design, information architecture, and responsive design principles

# Associate Interior Designer | Matters of Space | April 2019 - February 2022

- Designed and project managed 3-5 residential remodels and custom decor projects simultaneous
- Generated purchase orders/ project, invoiced clients and, drafted technical detailed plans
- Facilitated effective communication between 3-person in-house team, contractor, vendors and clients

## Design Assistant and Buyer | Cafe Stella Inc. | 2018 - 2019

- Researched and developed design concepts for a new restaurant
- Created floor plan, elevations and 3D renderings using Autocad, Photoshop and Sketchup
- Sourced products and processed wholesale orders from European and Japanese manufacturers for specialty marketplace and cafe
- Organize and created manual of vendor and product information

#### Color Consultant and Showroom Assistant | Farrow & Ball | 2016 - 2018

- Considered light, architecture, and client preferences to create color palette
  in situ
- Wrote up paint schedule estimating quantities, specifying color and finishes
- Created mood boards and visual displays per company's requests
- Extended highest level of customer service

### Sales Associate and Visual Merchandising | West Elm | 2013 - 2016

- Connected with clients to understand needs and offer suggestions
- Sourced furniture from multiple locations to ensure quickest delivery
- Generated \$15k+/ week in sales
- Displayed products maximizing appeal in order to increase sales